

Remit Address:

WSPA 33096 Collection Center Drive Chicago, IL 60693 Main: (864) 576-7777

Billing: (317) 296-3100

Billing Address:

Greer Margolis & Mitchell Attention: Accounts Payable 1010 Wisconsin Avenue Northwest Suite 800 Washington, DC 20007 **USA**

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	Advertiser	POL/Roy Cooper for Governor
	Product	candidate
	Estimate Number	4711

Invoice #	860613-1
Invoice Date	10/16/16
Invoice Month	October 2016
Invoice Period	09/26/16 - 10/10/16

Property	WSPA	
Account Executive	Katz Washington	
Sales Office	Katz/Washington	
Sales Region	National	

Order #	860613
Alt Order #	25168581
Deal #	
Order Flight	10/04/16 - 10/10/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9912856
Advertiser Code	297
Product 1/2	317

Agency Ref	IN117/SP159/AL1336
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WSPA	M-F 7a CBS This Morning	7-8a			•	•		•		
				10/04/16	6 to 10/10/16	1x	MTWTF				
	WSPA			F	10/07/16	:30	7:44 AM	RC0816H	\$350.00		2
2	WSPA	M-F 8a CBS This Morning	8-9a								
					to 10/10/16	3x	MTWTF				
	WSPA			Tu	10/04/16	:30	8:50 AM	RC0816H	\$250.00		2
	WSPA			W	10/05/16	:30	8:14 AM	RC0816H	\$250.00		1
_	WSPA			М	10/10/16	:30	8:29 AM	RC0816H	\$250.00		3
3	WSPA	Sat 8a CBS This Morning	8a-10a								
					to 10/09/16	1x	S-				
	WSPA			Sa	10/08/16	:30	9:29 AM	RC0916H	\$150.00		1
4	WSPA	Let's Make a Deal	9a-10a								
					6 to 10/10/16	2x	MTWTF				
	WSPA			Tu	10/04/16	:30	9:59 AM	RC0916H	\$250.00		1
	WSPA			М	10/10/16	:30	9:59 AM	RC0916H	\$250.00		2
5	WSPA	Price is Right	11a-12p								
					6 to 10/10/16	2x	MTWTF				
	WSPA			Th	10/06/16	:30	11:29 AM	RC0916H	\$400.00		1
_	WSPA			М	10/10/16	:30	10:59 AM	RC0816H	\$400.00		2
6	WSPA	M-F 4p-5p Judge Judy	4p-5p								
	14/004				to 10/10/16	2x	MTWTF		4000		
	WSPA			F	10/07/16	:30	4:12 PM	RC0916H	\$200.00		2
_	WSPA			М	10/10/16	:30	4:10 PM	RC0916H	\$200.00		1
7	WSPA	M-F 4p-5p Judge Judy	4p-5p			_					
	14/004				3 to 10/10/16	2x	MTWTF		4000		
	WSPA			Tu	10/04/16	:30	4:50 PM	RC0816H	\$200.00		1
_	WSPA			М	10/10/16	:30	4:44 PM	RC0816H	\$200.00		2
8	WSPA	NCIS	8p-9p				_				
				10/03/16	6 to 10/09/16	1x	-T				

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.



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Product 1/2	317

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Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	WSPA	NCIS	8p-9p	•		•	•	•	<u> </u>		
	WSPA			Tu	10/04/16	:30	8:31 PM	RC0916H	\$3,500.00		1
9	WSPA	Sat Hour 1	8p-9p								
				10/03/16 t	o 10/09/16	1x	S-				
	WSPA			Sa	10/08/16	:30	9:03 PM	RC0816H	\$600.00		1
11	WSPA	60 MINUTES	7p-11p								
				10/03/16 t	o 10/09/16	1x	S				
	WSPA			Su	10/09/16	:30	8:42 PM	RC0816H	\$2,500.00		1
13	WSPA	The Late Show	1135p-1237a								
			•	10/04/16 t	o 10/10/16	2x	MTWTF				
	WSPA			Tu	10/04/16	:30	12:27 AM	RC0816H	\$250.00		1
	WSPA			M	10/10/16	:30	12:05 AM	RC0916H	\$250.00		2
14	WSPA	Late Late Show	1237a-137a								
				10/04/16 t	o 10/10/16	3x	MTWTF				
	WSPA			Tu	10/04/16	:30	1:36 AM	RC0916H	\$90.00		3
	WSPA			F	10/07/16	:30	1:14 AM	RC0816H	\$90.00		4
	WSPA			M	10/10/16	:30	1:16 AM	RC0816H	\$90.00		1
15	WSPA	CRIMETIME	9p-10p				_				
	MODA				10/09/16	1x	S-	004.5::	Φ 7 50.00		
	WSPA			Sa Break ran	10/08/16	:30	10:25 PM	RC0916H	\$750.00		1
16	WSPA	DDEC DEDATE	On 11n	Dieak ian	iale						
10	WSPA	PRES DEBATE	9p-11p	10/00/16+	- 10/00/16	1.7	c				
	WSPA			Su	10/09/16	1x :30	11:04 PM	RC0916H	\$2,500.00		1
	WOFA			Su	10/03/10	.50	11.04 F W	KCOSTOR	φ2,500.00		ı
		<u>A</u>	ired Spots	23							

<u>Gross Total</u> \$13,970.00

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Advertiser Ref	

Agency Commission

\$2,095.50

Net Amount Due \$11,874.50 Payment Terms 30 Days